

| Benefits  | Premier<br>\$80,000+ | Elite<br>\$79,999-<br>\$43,000 | Signature<br>\$42,999-<br>\$20,000 |
|---|----------------------|--------------------------------|------------------------------------|
| Recognition on SLEEP 2019 Website                                   | ●                    | ●                              | ●                                  |
| Recognition in the SLEEP 2019 Final Program                         | ●                    | ●                              | ●                                  |
| Corporate Supporter Graphic with Exhibitor Listing in Final Program | ●                    | ●                              | ●                                  |
| Recognition in one issue of <i>SLEEP</i> and <i>JCSM</i>            | ●                    | ●                              | ●                                  |
| Corporate Supporter Ribbons for Booth Representatives' Badges       | ●                    | ●                              | ●                                  |
| Complimentary Pre-Meeting Attendee Mailing List Rental              | ●                    | ●                              | ●                                  |
| Discounted Pre-Meeting Email Blast – Banner Ad                      | ●                    | 50% Off                        | 25% Off                            |
| Discount on Affiliate Meeting Request Administration Fee            | ●                    | 50% Off                        | 25% Off                            |
| Complimentary Full-Meeting Registrations                            | 4 Total              | 3 Total                        | 2 Total                            |
| Complimentary Exhibit Hall Only registrations                       | 3 Total              | 2 Total                        | 1 Total                            |
| Discount on Pre-Meeting Attendee Mailing List Rental                | 25% Off              | 20% Off                        | 15% Off                            |
| Discount on Full-Page Ad in Final Program, Run-of-Book              | 15% Off              | 10% Off                        | 5% Off                             |
| Hyperlinked Logo on SLEEP 2019 Website                              | ●                    | ○                              | ○                                  |
| Complimentary Post-Meeting Email Blast – Banner Ad                  | ●                    | ○                              | ○                                  |
| Complimentary Online Exhibitor Listing Upgrade                      | ●                    | ○                              | ○                                  |
| Company Listed on SLEEP 2019 Mobile App Sponsors Page               | ●                    | ○                              | ○                                  |
| Hyperlinked Logo in Email Message to Pre-Registered Attendees       | ●                    | ○                              | ○                                  |